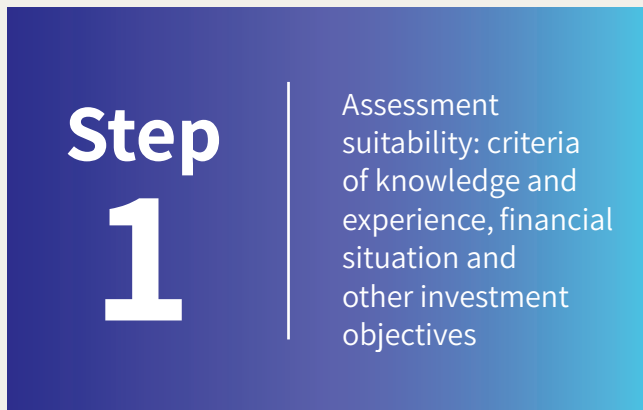


As you can see from below, the first step is to use existing criteria to identify the list of suitable products. Only when this is done do you move to assess clients' sustainability preferences. From step 2, you can see the different potential outcomes; the first shows how a customer can adapt when none of the products meet his or her sustainability preferences.



Pre-selection of potential suitable products



Customer has sustainability preferences

